

## BLUES ROCKER, PEACH





It's a rare joy to discover an artist whose music adds to, or at least enhances, the meaning of life. A rare joy, a relief, and also an underlying apprehension; what if you had never happened upon it? What if you had been just plain lazy about listening to it? And then finally you did and fell in love with it and then wondered how you ever managed a day without it. That's when you know it's The Real Thing.

Peach isn't exactly a new artist and this isn't exactly her Blues Rock Records debut. But when you have the singular pleasure of discovering this ever-fresh, Los Angeles-based singer-songwriter-guitarist, whether it's with her current masterpiece (no exaggeration) The Real Thing, her acclaimed live underground release Peach Live! (2002), which won her a coveted distribution deal with Morada Music, or her first recording, the EP The Cure for You (2001), then it doesn't matter that you're coming to the party a little late. As long as you're here...

A tireless philanthropist, Peach is the co-founder of Rock 'n Cure, an annual event she produces and performs in to benefit Cedars-Sinai Medical Center's breast cancer and stem cell transplant research. The organization's 2003 flagship concert format fundraiser, which Peach headlined with special guests The Delgado Brothers at the House of Blues in Los Angeles raised \$78,000 – not bad for a first run production.

She drops by on Monday, July 15, at 8pm EST.

